

Here is the road map of what CRCTVN will try to achieve in the next 10 months (before the CRCTVN Conference 2003):

The CRCTVN Next 10-Month Roadmap

1. CRCTVN PR launch around the Vietnamese New Year in Feb 2003

First formal attempt to let Vietnamese around the world know about CRCTVN and the Tri' Viet project.

Target Date: Feb 2003

Preparation for this event:

- Completing the professional design of CRCTVN emblem
- Completing the black and white single page 8 ½ x 11 3-fold brochure about CRCTVN
- Completing the design and printing of color CRCTVN poster
- Completing the CRCTVN Introduction letters including the press kit in both English and Vietnamese
- Completing CRCTVN website with clear messages about who we are, our vision and objectives
- Completing the list of news media and organizations we would like to inform
- Completing the emailing out CRCTVN introduction letters
- Following up with news media (TV, Radio, News Papers / Magazines)

2. Preparing for CRCTVN 2003 Conference

Target Date: Feb 2003

Preparation for this event:

- Complete the first draft of the Conference's agenda
- Prepare the list of invitee and guest speakers
- Prepare invitation letters in both English and Vietnamese
- Send out invitation letters

3. Pilot project – Collecting Health Care Articles for the average person daily use

We hope that this pilot would give people a better and tangible idea of what Tri' Viet project is about. In addition, we also believe this pilot would help our Feb 2003 PR campaign greatly.

Target Completion Date:

- 200 articles by Feb 2003 (before the Feb 2003 PR launch)
- 500 articles by CRCTVN 2003 Conference

4. Identify what Web Development tools to use

Identify what web development tools CRCTVN members should standardize on in building Tri' Viet website.

Target Completion Date:

- May 2003 (before the CRCTVN 2003 Conference)

5. Tri' Viet Functional Specification

Complete the Tri' Viet's functional specification, specifying in detail what functionalities to be provided, what Tri' Viet website should look like and how it should interact with users.

Target Completion Date:

- May 2003 (before the CRCTVN 2003 Conference)

Please let us know if you would like more information about any of these items or how you could help. Please send your inquiry to admin@crctvn.com.

Best regards,

Tha`nh Nguyen
CRCTVN
